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The Magazine For Military Families

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Military Families Save  
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'New To You' Clothing Swap**

**PAGE 17**





# Bundles O' Joy

Coast Guard Veteran Helps Military Families Save Money with Legacy Bundles 'New To You' Clothing Swap



Children grow up so fast...and to many parents, it seems like they outgrow their clothes nearly on a daily basis! Coast Guard veteran Anthony Taylor and his wife found out this somewhat-daunting truism when they had their first of their two children. So, they jointly co-founded an original and creative concept called Legacy Bundles, a "new to you" clothing swap designed for families with

young children.

"Legacy Bundles is an innovative platform designed to simplify the lives of those raising kids," explains Taylor. "It allows users to trade their outgrown, unwanted kids clothing—Sizes 0 to 5T—in for sizes that fit their ever-growing kids, fostering a community-driven marketplace. Legacy Bundles is creating a market that allows parents more time, saves money, and is leaving a positive

mark on the environment by reducing waste and promoting sustainable consumption. It's an ideal platform for those seeking affordable clothing solutions for their growing little ones while embracing a more resourceful lifestyle."

The company's website, [bundleswap.com](https://bundleswap.com), allows users anywhere in the United States to trade in 30 outgrown, unwanted, clean kids' clothing items and receive 30 gently-used clothing items in return, for the low price of \$39, which includes shipping charges both ways, for the returned clothing and for the received clothing.

"Each Bundle is designed with the kids' size and season in mind and allows parents to select back-to-school clothing their kids need for the upcoming year," Taylor points out. "We've really structured Legacy Bundles to be as beneficial to the customer as possible; we took the smallest margins possible so we could help as many people as we could. The mission is to take the stress out of keeping kids in clothes that fit.

"We are currently servicing the entire continental U.S. and are strategically working to expand," he continues. "As the back-to-school season approaches, we are helping equip these kids for that change. Legacy Bundles saves \$350-plus per bundle compared to purchasing all new clothes, and well over \$100 compared to consignment costs...without accounting for time and travel that accumulate (during clothes shopping.) But now you can get that entire wardrobe for \$39, all from the comfort of your home. That's right, no more unwanted school shopping!"





The Legacy Bundles program is particularly appropriate for military families, Taylor notes. "Being a military family has unique challenges," he says. "They are often operating with the understanding that their current residence will be changing every two to four years. Legacy Bundles took the facts of this stress and went to work. Our program services are all via mail so when the address changes with an easy edit we can update their address and keep people swapping out without hassle. It also allows these families to move with less. No more packing up stored clothes.

Swap them out and have new ones arrive at a new address.

"The other issue we have taken into account is that military service persons will be deployed—and we thank them for their service—but we also want to remember their families that are at home," Taylor adds. "A spouse is having to keep the home fires burning, and Legacy Bundles now eliminates the clothing shopping and exchanging process. We are created to help in any way we can."

Legacy Bundles is designed to make the

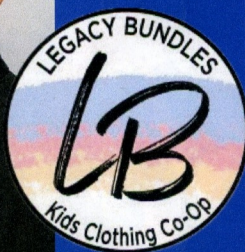
clothing swap as simple as possible. The website lists three separate Bundles, each thoughtfully curated by the Legacy team: The Designer Swap 30, which features 30 items based on the size, season, and gender of the child; the Fast Five Swap 30, which features six options each in quantities of five, best suited for parents with multiple children who want to make bulk choices; and the Build A Bundle Swap 30, in which individuals choose each of the 30 clothing items individually.

"We are designed to work for the con-



sumer," Taylor enthuses. "Have a boy 12-months-old and need 18-month-old boys? We have you covered. Have a 3T girls' summer and need 3T winter? Legacy Bundles can do that. Have all 4T girls and need a boys' and girls' combo pack? Not a problem. This service is for everyone and anyone. We are hoping to re-write the clothing game and have a variety of packages to allow people to participate on different levels."

Legacy Bundles also designed an affiliate program to help spread the word about their services, and it offers monthly giveaways and special holiday promotions on its social media accounts. The company also offers gift certificates. "This makes for the fun new gift at a baby shower or allows a grandparent to pass on blessings," Taylor comments. "This is truly for anyone, and everyone knows someone who could use this." 🇺🇸



## Not Their First Rodeo

Legacy Bundles co-founders Anthony Taylor and his wife are no strangers to starting a business from scratch; this is the second business they have built from the ground up since Taylor separated from the Coast Guard.

Taylor spent nine years in the military, including several deployments to the Middle East. "I learned invaluable life lessons and made friendships that would be life-lasting," he recalls, noting that after he returned home, he graduated from the University of Michigan. "It was during this time my wife and I opened our first business, got married and had our first child. Having our daughter led to founding Legacy Bundles.

"My wife and I are quite the team," he adds. "She has more ideas than she knows what to do with, and I encourage her to dream and together we go after them. We cut our teeth in business when we opened three axe throwing venues over three years. So, when my wife woke me up to tell me about an idea she had that was 'genius' and I did a little research, I knew she was onto something."

That idea led to the Legacy Bundles concept, which debuted last year. "We knew that kids' clothing was a problem all parents deal with, and if we could make that more manageable while saving people money, it was a no-brainer," Taylor comments. "We think Legacy Bundles can help millions of people save money, and most importantly time, the one thing we can't buy. All kids need clothes, but that shouldn't be a daunting task for parents.



"We truly see Legacy Bundles being a huge business, it's just going to take some time to get there," Taylor adds. "And we're willing to work every step of the way."